

# YOUR GTM EXPERTS

 **EXPERT  
MARKETING  
ADVISORS**



## DEMAND GENERATION

As you launch your company, you need leads and a strategy. There are many ways to go about doing this, but pulling it all together into a program plan that is best-in-class for your organization is where eMa becomes your extended marketing team.



## TECH STACK & OPERATIONS

The first step to building and nurturing key prospect and customer relationships is having a solid Tech Stack. eMa will put your operational systems in place, resulting in an engine that generates quality leads for your sales team.



## PROGRAM PLANNING

Ramp from short term to full year over year budget planning with integrated campaign plans. eMa is an extension of your company and will align goals to your growth, aiming to achieve big wins for your business.



## CONTENT CREATION

Creative, design, video, podcasts, website, blogs, webinars, SEO, SEM... in the blink of an eye, your online presence and digital footprint can become the true revenue generating real estate that all marketing engines aspire to become.

## WHO WE ARE

With over 20 years of experience to bring to your company, we have proven success in the market and the tech industry. Our staff has the capabilities and expertise to take your business to the next level.

At Expert Marketing Advisors, we combine our insights and skills to transform your processes and strategies, and in turn, your company. Rather than hiring one person, hire a team of experts to reach all areas of marketing and bring your company to the next level at a pace that your competition won't be able to match.

## WHAT WE DO

Looking to develop your business but not sure where to turn? Need help planning or executing your next project? Let us guide you.

We examine what organizations are doing to stay relevant and competitive in this fast-paced world, and which ones are doing it best. We then strategize using smart tools and global resources in order to understand the implications of every choice our clients can make. Get in touch to learn more about how Expert Marketing Advisors can help.

